



Working together
to improve
teaching and learning



June 2004 Issue 44

TWC Education Connection

The June issue of Time Warner Cable's education newsletter, TWC's Education Connection, is featuring unique Cable in the Classroom educational resources for teachers, parents and students. The purpose of this newsletter is to update you on the current Cable in the Classroom resources that are available for you to videotape and download off the Internet for use in your classroom. Website links are provided for downloading lesson plans.

We are hoping you will forward this newsletter letter to a colleague who would find this information useful. For more information on CIC or questions about this newsletter, contact eric.kantor@twcable.com.

Quality Children's Media

Indecency and inappropriate content on television have been headline staples since the Super Bowl. That's why the focus of this month's *Access Learning* is on quality children's media -- what to look for and where to find it. Together with the new [Control Your TV Web site](#) and a national PTA/Cable in the Classroom report, [Navigating the Children's Media Landscape](#), parents and caregivers can start getting a handle on their child's screen time. And remember, you can e-mail any of the links or the articles to colleagues and to the moms and dads of your students.

Articles about Family Media: Quality Media for Learning at Home or School

Quality Media for Kids

A selection of programs and Web sites both parents and kids can feel good about.

Summer Learning

How parents can use media to keep kids active, educated learners all summer long.

Expert Advice

Meet the experts in child development and education who ensure that quality children's programs and Web sites are age-appropriate and educational.

Parental Control

Broadband tools to help parents and kids make smart media choices.



Articles about Ending the Teacher Retention Crisis

The Urban/Rural Challenge

Overcoming the unique obstacles faced by urban and rural school districts.

Technology and Teacher Retention

Using technology to improve teacher recruitment and retention and to shift the school culture.

Threshold Digital Edition

You have to see this to believe it -- a complete digital edition of *Threshold* that looks just like the print version, with the functionality of a Web site, delivered electronically to your desktop! Check out a free sample issue or get a full year for just \$4.99.



Look no further for solutions to your educational technology challenges! ISTE, Cable in the Classroom's editorial partner for the summer issue of *Threshold*, is offering group rates and ISTE Member discounts for the National Educational Computing Conference, June 20-23, in New Orleans. Register online at www.iste.org/necc. Selected Webcasting available post-conference for those unable to join the Ed Tech Jam Session!

Educational Resources for Teachers, Parents and Students

A&E Classroom

Biography-Abraham Lincoln: Preserving the Union

This two-part documentary explores Lincoln's life and political career.

Part 1 of 2 airs June 2 at 7:00am ET. A&E Network (1:00)

Part 2 of 2 airs June 3 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0905.html

Biography-Alexander Graham Bell: Voice of Invention

This program is a profile of the philanthropist and benefactor who invented the telegraph, telephone, and other devices.

Airs June 4 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0024.html

Biography-Sir Isaac Newton: The Gravity of Genius

This program profiles the scientist who contributed to mathematics, astronomy, and physics.

Airs June 8 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0138.html

Biography-Pierre Elliott Trudeau: Memoirs

This series profiles the former prime minister of Canada, his battles against terrorism, and his opposition to the economic conservatism of Ronald Reagan.

Airs June 21 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0617.html

Biography-Thomas Jefferson: Philosopher of Freedom

This program profiles the third U.S. president, who was the author of the Declaration of Independence, a linguist, a scientist, and a slave owner who opposed slavery.

Airs June 29 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0388.html

The Planets: Different Worlds

This program explores the beginnings of the solar system, revealing the origins of planets that share our Sun.

Part 1 of 8 airs June 9 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0417.html

The Planets: Terra Firma

This program tells the stories of pioneering missions that explored the geography and geology of other planets in our solar system.

Part 2 of 8 airs June 10 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0418.html

The Planets: Giants

This program looks at the planets that exist in the outer limits of our solar system.

Part 3 of 8 airs June 10 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0419.html

The Planets: Moon

This program explores the Earth-Moon size relationship and the cold war era's race to its surface.

Part 4 of 8 airs June 14 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0420.html

The Planets: Star

This program investigates the beauty, power, and ferocity of the Sun.

Part 5 of 8 airs June 15 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0421.html

The Planets: Atmosphere

This program profiles the variety and force of extraterrestrial weather.

Part 6 of 8 airs June 15 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0422.html

The Planets: Life

This program examines the search for extraterrestrial life, in our solar system and beyond.

Part 7 of 8 airs June 17 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0463.html

The Planets: Destiny

This program discusses the future of the solar system, considering how the planets will evolve over the next four billion years.

Part 8 of 8 airs June 18 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0454.html

Niagara: A History of the Falls

A two-part look at the history of this natural wonder and the related exploits of engineers, daredevils, photographers, and industrialists.

Part 1 of 2 airs June 22 at 7:00am ET. A&E Network (1:00)

Part 2 of 2 airs June 23 at 7:00am ET. A&E Network (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0212.html

<http://www.historychannel.com/exhibits/niagara/>

Save Our History: The White House: 200th Anniversary

Chronicling the construction of the White House, this documentary talks with the families that lived there and examines its symbolic significance in American history.

Airs June 25 at 6:00am ET. A&E Network (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0434.html

<http://www.historychannel.com/classroom/whitehouse/index.html>

AOL@School

TIME for Kids

Over the years, TIME magazine has provided its readers with weekly updates on the key events that shape our society. Keep your younger students current with what is going on in the world by signing up for [TIME for Kids](#) for use in your classroom for the 2004-2005 academic years. Remember you can also access TFK's Web features on our [Primary](#) and [Elementary News & Current Events](#) areas. Typically, you would have to be a subscriber to the magazine or an AOL member to access these timely resources, but as an AOL@SCHOOL user you get free access to all the resources available on Time for Kids. Be sure to look for additional specials for educators at [AOL@SCHOOL's School Store](#).

Sign up for the new, improved free [AOL@School](#) software that will help you integrate the power of the Internet into the curriculum. <http://www.aolatschool.com/order/index.adp>

BET Classroom

The Naked Truth 3

In the third installment of this series, African American individuals and families discuss homophobia, the rising rates of HIV infection, how discrimination and disenfranchisement affect personal decision-making about sexual health, and the importance of social networks. Mature subject matter.

Airs June 27 at 3:00am ET. Black Entertainment Television (0:30)

<http://www.affiliatekit.com/networks/bet/bet/4cop/classroomconnection/index.html>

CNN Classroom

CNN STUDENT NEWS

Airs on CNN Headline News Monday through Friday from 3:12-3:22 am ET. Educators use CNN Student News in their classrooms for the news of the day, as well as for segments that encourage student participation. CNN Student News is easy to integrate into any lesson and is closed-captioned for use by hearing impaired or ESOL classes. CNN Student News will be on hiatus from June 14th through August 16th.

<http://cnnstudentnews.cnn.com/fyi/retelecast/>

SUMMER OF FIRE

It was one of the worst fire seasons in fifty years. Drought and overgrown forests led to huge conflagrations that raged hot and wild. Three states saw their biggest fires in a century. Tackling those blazes are thousands of firefighters and personnel, confronting the flames like an enemy on the battlefield. As fire season picks up in California, CNN's Bruce Burkhardt returns to the summer of 2002 and takes viewers to the fire line to show how the "hot shots" battle the blazes. Airs Monday, June 14 at 4:00am ET. CNN (1:00)

<http://www.CNN.com/presents>

FIT TO KILL

Tens of thousands of U.S. troops have experienced fierce combat in Iraq, and many will continue the battle when they come home. CNN Presents takes a look at how young soldiers deal with killing in combat and how it affects their lives once they return home.

Airs Monday, June 21 at 4:00am ET. CNN (1:00)

<http://www.CNN.com/presents>

THE HANDOVER: A CNN PRESENTS SPECIAL REPORT

On the eve of the U.S. handover of sovereignty in Iraq, this special edition of CNN Presents takes an in-depth look at the future of Iraq Anchored by Anderson Cooper from Baghdad.

Airs Monday, June 28 at 4:00am ET. CNN (1:00)

<http://www.CNN.com/presents>

C-SPAN Classroom

Road to the White House

News, events, issues, speeches, and appearances related to the 2004 presidential race.

Airs June 6 at 6:30pm and 9:30pm ET. C-SPAN (1:30)

Airs June 7 at 12:30am ET. C-SPAN (1:30)

Airs June 13 at 6:30pm and 9:30pm ET. C-SPAN (1:30)

Airs June 14 at 12:30am ET. C-SPAN (1:30)

Airs June 20 at 6:30pm and 9:30pm ET. C-SPAN (1:30)

Airs June 21 at 12:30am ET. C-SPAN (1:30)

Airs June 27 at 6:30pm and 9:30pm ET. C-SPAN (1:30)

Airs June 28 at 12:30am ET. C-SPAN (1:30)

<http://www.c-span.org/classroom/>

Court TV Classroom

Mind Over Media: Voices from the Middle School

This special explores the interaction between the media and middle-school students and encourages active parental involvement.

Airs June 4, 11, 18 and 25 at 5:00am ET. Court TV (1:00)

<http://www.courtvtv.com/choices/media/index.html?sect=2>

Choices and Consequences: Empowering Children in the Aftermath of Hate

This special looks at a broad range of post-September 11th issues that impact youth, including stereotyping, prejudice, discrimination, and scapegoating.

Airs June 4 at 8:00am ET. Court TV (1:00)

<http://www.courtvtv.com/choices/empowering.html>

DiscoverySchool

Islam: History, Society, and Civilization

This program explores the practices of Islam, the Muslim ruler Suleiman, the Crusades by European Christians against Muslims, and the Taliban's brutal rule in Afghanistan.

Airs June 4 at 9:00am ET. Discovery Channel (1:00)

<http://www.school.discovery.com/lessonplans/programs/islamhistory/>

Power Builders: Leaders and Cities

This program explores Europe's feudal system, the significance of St. Petersburg in Russia, the harsh working conditions in America described by Upton Sinclair in *The Jungle*, and the building of New York City.

Airs June 7 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/powerbuilders/>

Politics and Leadership

A look at Machiavelli's leadership advice in *The Prince*, the history of Alexander the Great, new evidence about Napoleon's defeat in Russia, and the role of Thomas Paine's *Common Sense* in the American Revolution.

Airs June 8 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/politicsleadership/>

Lost Empires of Asia and Russia

This program explores the causes and effects of political change with a look at China's first great dynasty, the origins of Buddhism, and Russia's revolt against the czarist system.

Airs June 10 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/lostempires/>

America at War: Charge and Defeat

An exploration of General Pickett's disastrous battle at Gettysburg and the fatal mistakes of General Custer at Little Big Horn.

Airs June 11 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/americaatwar/>

Africa: Shaped by the Past

This program explores life on the Nile River, the tribal custom of weaving cloth, the buried city of ancient Alexandria, the continent's slave-trade history, and the lasting effects of apartheid.

Airs June 15 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/africapast/>

The Middle East: Land of Contrasts

This program examines the focal points of Middle Eastern commerce and civilization, the secret historical and archaeological sites of Jordan, religion's historical and spiritual connections to Jerusalem, and the Muslim pilgrimage to Mecca.

Airs June 16 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/middleeast/>

Turmoil in 20th-Century Europe

This program examines a 1986 nuclear accident's long-lasting effects on Ukrainians, how the events of WWII caused Jews in Poland to fight back, the personal stories of passengers on the Titanic, the rise and fall of the Berlin Wall, and the land-mine problem in Kosovo.

Airs June 17 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/turmoil20thcentury/>

Understanding: Bacteria

This program explores the differences between good and bad bacteria and the effects of water pollution on the human body.

Airs June 23 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/understanding-bacteria/>

Asia: Tradition and Culture

This program explores samurai warriors, plans for a mile-high building in the center of Tokyo, festivals in Thailand, and cultural events in Australia.

Airs June 28 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/asiatradition/>

Asia's Global Influence

A look at the rise of merchants in 13th-century China, the encroachment of the Gobi Desert, Hong Kong and its residents, the economic disparity between North and South Korea, and extended families in Vietnam.

Airs June 29 at 9:00am ET. Discovery Channel (1:00)

<http://school.discovery.com/lessonplans/programs/asiainfluence/>

ESPN Sports Figures

Designed for middle and high school students, this series features professional athletes who help demonstrate math and physics concepts through sports.

Cheering Energy/Walking on Water

Basketball's Kenyon Martin explores sound, energy, and logarithms; Rhoni Barton uses water-skiing to demonstrate force vectors, equilibrium, and Newton's laws.

Airs June 7 at 4:30am ET. ESPN2 (0:30)

http://sportsfigures.espn.com/sportsfigures/lp_cheering_energy03.htm

http://sportsfigures.espn.com/sportsfigures/lp_walking03.htm

Reflecting on Billiards/The Math Reaction

Jeanette Lee uses billiards to explain reflection, angles of incidence, and congruent angles; baseball player Troy Glaus examines reaction time, velocity, and gravity.

Airs June 14 at 4:30am ET. ESPN2 (0:30)

http://sportsfigures.espn.com/sportsfigures/lp_reflecting_billiards03.htm

http://sportsfigures.espn.com/sportsfigures/lp_math_reaction03.htm

Surfing Science/Tennis Triangle

Surfer Rochelle Ballard illustrates wave concepts; tennis player MaliVai Washington explores similar triangles, ratio, scale diagrams, and gravity.

Airs June 28 at 4:30am ET. ESPN2 (0:30)

http://sportsfigures.espn.com/sportsfigures/lp_surfing_science03.htm

http://sportsfigures.espn.com/sportsfigures/lp_tennis_triangle03.htm

History Classroom

Save Our History: The World War II Memorial

This documentary looks at the importance of WWII for America, the men and women who contributed to the war effort, and the plans for the Washington, D.C., memorial.

Airs June 4 at 6:00am ET. History Channel (1:00)

Airs June 6 at 9:00am ET. History Channel (1:00)

<http://www.historychannel.com/classroom/worldwarII/>

The Mighty Mississippi: Born of the Ice Age

This program looks at the river from its origins in the Ice Age to its pivotal role in both the Louisiana Purchase and the War of 1812.

Part 1 of 4 airs June 7 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0165.html

Part 2 of 4 airs June 8 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.1378.html

Part 3 of 4 airs June 9 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0169.html

Part 4 of 4 airs June 10 at 6:00am ET. History Channel (1:00)

http://www.aetv.com/class/admin/study_guide/archives/aetv_guide.0417.html

The Great Ships: The Riverboats

This series uses interviews with seafaring experts and boat-building professionals to examine the history of ships.

Airs June 11 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0207.html

April 1865

A two-part documentary featuring interviews with top Civil War historians and reenactments of events that took place during the most pivotal 30 days in U.S. history.

Part 1 of 2 airs June 14 at 6:00am ET. History Channel (1:00)

Part 2 of 2 airs June 15 at 6:00am ET. History Channel (1:00)

<http://www.historychannel.com/classroom/guides/>

<http://www.historychannel.com/1865/main.html>

Civil War Journal: Reporting the War

This program explores how press coverage of the Civil War brought the tragic struggle into American homes, shattering the nation's notion of war.

Airs June 17 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0307.html

Independence Day: The History of July 4th

This program examines the evolution of the Fourth of July holiday, from its use as a rallying cry for Southern secession, the abolition of slavery, and women's suffrage to its present-day status as a festival of fireworks, backyard barbecues, and parades.

Airs June 18 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.0002.html

JFK: A Presidency Revealed

This three-part profile of John F. Kennedy includes White House audiotapes and Soviet footage from Kennedy's superpower summit.

Part 1 of 3 airs June 21 at 6:00am ET. History Channel (1:00)

Part 2 of 3 airs June 22 at 6:00am ET. History Channel (1:00)

Part 3 of 3 airs June 23 at 6:00am ET. History Channel (1:00)

http://www.historychannel.com/classroom/admin/study_guide/archives/thc_guide.2369.html

<http://www.historychannel.com/jfk/>

LIFETIME CLASSROOM

Intimate Portrait: Florence Griffith-Joyner

This program profiles the flamboyant Olympic gold-medal-winning track star.

Airs June 2 at 4:00am ET. Lifetime (1:00)

http://www.lifetime.com/community/olc/cable/bio_flojo.html

Intimate Portrait: Kristi Yamaguchi

A profile of the first Japanese-American figure skater to win an Olympic gold medal.

Airs June 9 at 4:00am ET. Lifetime (1:00)

http://www.lifetimetv.com/community/olc/cable/bio_yamaguchi.html

MTV Classroom

True Life: I've Got Baby Mama Drama

This two-part documentary follows the lives of several young people experiencing the trials and tribulations of being teenage parents.

Part 1 of 2 airs June 21 at 4:00am ET. MTV (0:26)

Part 2 of 2 airs June 28 at 4:00am ET. MTV (0:26)

<http://www.mtv.com/partners/cic/lessonplan.jhtml>

TLC Elementary School

Understanding: Geography

This program explores the study of geography, maps as a tool for geographers, how the movement of the Earth's tectonic plates created modern continents, Sri Lanka's two cultures, and the small island country of Mauritius.

Airs June 4 at 6:00am ET. The Learning Channel (0:30)

<http://www.school.discovery.com/lessonplans/programs/understandinggeography/>

Exploring the World's Geography

This program explores the geographical features of Latin America, Europe, Russia, Africa, Asia, and the Pacific.

Airs June 11 at 6:00am ET. The Learning Channel (0:30)

<http://www.school.discovery.com/lessonplans/programs/exploringgeography/>

The Weather Classroom

People and Weather

This program examines the history of the relationship between people and weather as it affects population growth, economics, and architecture.

Airs June 3 at 4:00am ET. The Weather Channel (0:30)

<http://www.weatherclassroom.com/index.php>

Hurricanes

A look at the basic components, satellite tracking, and destructive power of hurricanes.

Airs June 7 and 10 at 4:00am ET. The Weather Channel (0:30)

<http://www.weatherclassroom.com/>

The Sky Show

This program examines a variety of natural occurrences that happen right above our heads.

Airs June 14 and 17 at 4:00am ET. The Weather Channel (0:30)

<http://www.weatherclassroom.com/>

Elementary Weather

This program explores basic weather concepts through field trips and interviews with experts.

Airs June 21 and 24 at 4:00am ET. The Weather Channel (0:30)

<http://www.weatherclassroom.com/>

VH1- Classroom

VH1 Music Studio

This series explores the interaction between musical styles and their social and historical contexts. Summer episodes feature teacher favorites. To make a request, e-mail vh1musicstudio@vh1staff.com.

Airs June 1 at 4:00am ET. VH1 (1:00)

<http://vh1musicstudio.com/>

WMHT Classroom

NOVA: DEATH STAR

For 30 years, scientists have been on the hunt for the source of the most powerful and mysterious explosions in the universe. Defying their expectations, they have discovered that these powerful gamma ray bursts are located at the edges of the known universe. Tuesday, 6/1, 8pm WMHT

<http://www.pbs.org/wgbh/nova/gamma/>

AMERICAN MASTERS-ROBERT CAPA: IN LOVE AND WAR

Robert Capa, the world's preeminent documentarian of the 20th-century war, was the only photographer who touched the land with soldiers at Omaha Beach on D-Day. This is the first film devoted entirely to Robert Capa's mythic life, told with the help of his vast legacy of photographs and writings, at once a testament to great art and historical horror. Wednesday, 6/2, 9pm ET. WMHT

http://www.pbs.org/wnet/americanmasters/database/capa_r.html

AMERICAN EXPERIENCE: JIMMY CARTER

American Experience traces the ascent of an ambitious country boy from a peanut farm in Plains, Georgia, to the Oval Office, examining the failings of Carter's political leadership in the context of the turbulent 1970s and exploring the role religion played in his career. Part 1, Monday, 6/14, 9pm ET. Part 2, Tuesday, 6/15, 9pm ET. WMHT

<http://www.pbs.org/wgbh/amex/carter/>

THE FORGETTING: A PORTRAIT OF ALZHEIMER'S

"The Forgetting: A Portrait of Alzheimer's" is aimed at helping Americans better understand and cope with this fearsome disease. It is a dramatic, compassionate, all-encompassing look at Alzheimer's that weaves together the history and biology of the disease, the intense real-world experiences of Alzheimer's patients and caregivers, and the race to find a cure. Wednesday, 6/16, 7:30pm ET. Repeats Wednesday, 6/16, 10pm ET. WMHT

<http://www.pbs.org/wgbh/pages/frontline/shows/tax/>

REBELS AND REDCOATS: HOW BRITAIN LOST AMERICA

Renowned British military historian Richard Holmes presents the extraordinary story of America's first civil war - the American War of Independence -- the vicious struggle between brothers, friends and families which forged a new nation. The four-hour documentary offers an unusual point of view, that of the British losers. Part 1, Wednesday, 6/23, 9pm; Part 2, Wednesday, 6/30, 9pm ET. WMHT

http://www.bbcfactual.co.uk/rebels_and_redcoats.htm

DRAGONFLY TV

All summer, while Homework Hotline is on hiatus, Dragonfly TV will air Monday through Friday at 5:30pm. It's all about cool exploration, hot music, and of course, science! Whether you're into summertime ski-jumping, wicked whitewater rafting, searching for aliens, or forensic fun, DragonflyTV is packed with hands-on investigations aimed at grades 4-8. WMHT

<http://pbskids.org/dragonflytv/>

Contests, Opportunities and Educational Events

What Happens When My Hometown Comes to Your Hometown?

Make Your Plans Now!
My Hometown is coming to your hometown in October 2004.

WHAT IS MY HOMETOWN?

A fun and educational opportunity for middle-school students to explore and take pride in their hometown that offers:

- A free, standards-based curriculum including lesson plans and learning activities for the subjects of geography and language arts.
- A contest for students to write a TV commercial script promoting their hometowns.

WHAT PRIZES CAN YOU & YOUR STUDENTS WIN?

- You can win \$2,000 for classroom electronics and Discovery Channel Store gift certificates.
- Your students can win a \$5,000 college scholarship plus an appearance in a national TV commercial shot in your hometown and travel-related electronics like digital cameras and portable DVD players.

Watch for an email around August 2, 2004 for more details!

Travel Channel and Time Warner Cable
Give You and Your Students the Chance to Win Incredible Prizes and Be on National TV!

From your friends at **TIME WARNER CABLE** and **Travel CHANNEL**

Looking for a Few Good Men and Women

Cable in the Classroom is looking for a few excellent, media- and technology-savvy educators to work with us as advisors, mentors, and project consultants. CIC wants your insight about trends and issues in education and technology as well as your ideas for using technology effectively in the classroom. Teacher Advisors receive a \$4,000 stipend and their schools receive \$1,000. To apply or learn more, click on the Teacher Advisors link at www.ciconline.org.

Submissions for Expert Advice & Reflections on Teaching

Teachers are always interested in hearing what their colleagues are doing. Whether it's something that worked great in a classroom or a fundamental belief about teaching, educators want to know about it. So here's your chance to share your thoughts and experiences for the benefit of your fellow educators.

Send Cable in the Classroom an informal narrative of 500 words or less on either of the topics below. This isn't a research article, so speak conversationally, in your own voice, as if you were talking to a colleague. Place your thoughts directly into the body of the message form that opens when you click on "submit here."
http://www.ciconline.org/Enrichment/Teaching/submissions_educators/default.htm

Time Warner Cable Supports School Programs at The Hyde Collection

Time Warner Cable is proud to sponsor Hyde School Programs for the second consecutive year, supporting arts education for students of all ages in twenty regional school districts. The Hyde Collection, a fine arts museum located in Glens Falls, offers guided tours throughout the school year FREE of charge. The expansive permanent collection and regularly changing special exhibitions provide the foundation for School Programs that link art and art history with social studies, language arts, math, and science.

The Museum's education department collaborates with classroom teachers and curriculum coordinators to develop object-based programming that satisfies New York State learning standards and prepares students for features of their standardized achievement tests. Over twenty options are offered, each designed to meet the needs of the student and teacher—reflecting the curriculum in both grade level and subject matter. Tours can be customized to specific classroom needs.

For more information on school programs, call 792-1761, extension 17, or go to the Hyde's Web site at <http://www.hydecollection.org/programs/index.cfm>

TWC's Education Connection is a service of Time Warner Cable, Albany Division. This monthly newsletter is designed to assist educators as they strive to best teach our children. Share this newsletter with your colleagues and tell them to [click here](#) to subscribe themselves to the Education Connection newsletter. If you'd like to unsubscribe, [click here](#).