

### New Publications This Fall

Cable in the Classroom recently announced the launch of a bold and exciting new multimedia publication program that uses the strengths of online and print media to better serve educators, administrators, parents, and national education leaders. Starting in September, Cable in the Classroom will deliver to new and wider audiences more comprehensive and more broadly distributed information, ideas, and support for good learning—with a particular emphasis on the role of technology in that process.

Local cable companies will provide schools in their communities with a new monthly resource guide designed to help busy educators find and use great educational resources—video and online—with additional features focused on specific teaching and learning activities. More than that, online technology will make it easy for educators and parents to find resources fast, annotate, and forward articles to colleagues near and far.

Exciting new components of the program include:

- an improved resource guide for busy K–12 teachers and library media specialists that provides educational video and online resource information in a more streamlined, integrated format;
- downloadable feature articles with embedded links, which are easy to save, print, and forward via e-mail;
- a new quarterly journal for education leaders and policymakers on aspects of and issues related to good teaching and learning, particularly technology-infused teaching and learning;
- a state-of-the-art, all-digital version of the journal that replicates the print publication environment, and includes online features such as searchability and links;



#### Changes

- No July/August issue; go to <http://www.ciconline.org> for July/August programming information.
- New resource guide in September.
- All paid subscriptions extended for one issue.
- For subscriptions, call 1-800-216-2225, or e-mail: [ckirwin@ciciweb.com](mailto:ckirwin@ciciweb.com).

- a monthly e-mail newsletter that links to online content; and
- archived, on-demand, searchable Webcasts on aspects and issues essential to excellent technology-infused education.

“We are breaking new ground with this innovative publication program designed to reach more educators and parents with even more educationally rich content and thoughtful reflections on the art and craft of teaching and learning,” says Peggy O’Brien, Ph.D., executive director of Cable in the Classroom. “If you have been a fan of *Cable in the Classroom* magazine, we know you will love the new program. Serving teachers and media specialists with information and services of the highest quality is a challenge that Cable in the Classroom will continue to take up. Forever.”

### Points of View Project Promotes Analytic Thinking

This fall, Points of View, a Cable in the Classroom regional demonstration project, will bring together cable programming and resources, video-conferencing capabilities, and high-speed Internet service in an inquiry-based curriculum centered on the life and presidency of Theodore Roosevelt. This unique project will foster analytic thinking using direct broadband access to primary documents, streaming video, and live interaction with experts, creating a model of interactive teaching and learning that can be replicated in any K–12 classroom.

“The impact of a program like this on students is phenomenal,”

says John Falco, superintendent of the Schenectady, N.Y., school district that is piloting the project. “Integrating a unique array of countless resources and the ability to interact with experts is what makes this program educationally rich and exciting. The result is learning that is deeper and more applicable to the real world.” Outside evaluators from SUNY Albany are looking at effectiveness and learning outcomes as evidenced by student work products, standardized test scores, and interviews with teachers. Ongoing progress reports and research results will be available on the Cable in the Classroom Web site.

Falco has seen results of a project like Points of View firsthand. Over the past two years, students in his school district have participated in Project View video-conferencing events with the Albany Institute of History and Art and the National Baseball Hall of Fame. “The students’ reactions, inquiries, and responses clearly indicate their interest and engagement, as well as demonstrate that learning is taking place,” says Falco. “The teachers and students continue to express enthusiasm and interest in the project. It’s quite refreshing.” Points of View is a partnership of Cable in the Classroom, Project View, C-SPAN, and Time Warner Cable Albany.

For more information, go to <http://www.ciconline.org>.

